



2014 KCM Conference Sponsorship Guide

“Education is for improving the lives of others and for leaving your community and world better than you found it.”

-Martan Wright Edelman

First and foremost, the Kentucky Center for Mathematics would like to express our deepest thanks for your willingness to support our annual conference. Your financial support is a gift that will allow us to provide a high-quality conference to our attendees, and will provide a unique opportunity for educators to access cutting edge information, ideas and products.

This guide is a starting place for conference sponsorship information. If you should have any additional questions, however, please do not hesitate to contact the KCM at any point by using the contact information found at the end of this guide. We look forward to working with you!

2014 Conference Theme: Fluency Forward

Dates: March 10 & 11, 2014

Location: The Hilton Downtown (Lexington, Kentucky)

On-Site Sponsorship

Platinum Level \$5,000

- Named sponsor of KCM Conference
- Corporate logo on conference attendee gifts
- Organization name listed by level on the sponsor pages in the program
- 2-page, color ad in conference program
- Table space in the exhibitor area
- Corporate logo listed on conference website with a direct link to your site

Gold Level \$2,500

- Named sponsor of attendee breakfast on either Monday (3/10) or Tuesday (3/11)
- Organization name listed by level on the sponsor pages in the program
- Full page, color ad in conference program
- Table space in the exhibitor area
- Corporate logo listed on conference website with a direct link to your site

Silver Level \$1,000

- Named sponsor of a major door prize valued between \$750-\$1,000 (provided by the conference)
- Organization name listed by level on the sponsor pages in the program
- Full page, color ad in conference program
- Table space in the exhibitor area
- Corporate logo listed on conference website with a direct link to your site

Other Sponsorship Options

Level One \$500

- Named sponsor of a major door prize valued between \$250-\$500 (provided by the conference)
- Organization name listed by level on the sponsor pages in the program
- Half-page, color ad in conference program
- Table space in the exhibitor area
- Corporate logo listed on conference website with a direct link to your site

Level Two \$300

- Organization name listed by level on the sponsor pages in the program
- Table space in the exhibitor area
- Corporate logo listed on conference website with a direct link to your site

Level Three \$150

- Organization name listed by level on the sponsor pages in the program
- Half-page, color ad in conference program
- Corporate logo listed on conference website with a direct link to your site

Exhibitor Space Information

All exhibitors will be provided with a table (skirting will be included, but exhibitors are welcome to bring their own), located directly outside of the Grand Kentucky Ballroom on the 2nd floor of The Hilton hotel. Exhibitors are able to leave their displays up during the Monday overnight hours, however, it is encouraged that items of value be secured in a safe place as neither The Hilton nor The KCM takes responsibility for lost, missing, stolen or damaged items.

Conference Program Ad Information

Program advertisements should be sent to Mandy McDonough (mcdonougha1@nku.edu), KCM Events Coordinator, no later than Friday, January 31, 2014. Advertisements should be high-resolution, .jpeg or .pdf files. Full page advertisements should be formatted to be 8.5in. X 11in., and half page advertisements should be formatted to be 8.5in. X 5.5in.

Payment Information

If interested in becoming a 2014 KCM Conference sponsor, please be sure to contact Mandy McDonough (mcdonougha1@nku.edu), KCM Events Coordinator with your level of sponsorship. All sponsorship donations should be sent to the following address:

The Kentucky Center for Mathematics
Attn: Mandy McDonough
Northern Kentucky University
MEP Building 475
Highland Heights, KY 41099

KCM Contact Information

If you should have any questions or want to further chat about your sponsorship options, please contact:

Mandy McDonough (KCM Events Coordinator): mcdonougha1@nku.edu or 859-572-7696

Please be sure to visit our [2014 Conference Website](#) for more in-depth conference information.